



SpaceWave

International Markets and Trends for European SMEs to Use Earth Observation Technologies in the Blue Economy Jonathan Williams, CEO, Marine South East

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The SpaceWave project is identifying the current and future commercial and technological potential of Earth Observation technologies to enable growth in the Blue Economy sector



The project is co-funded by COSME – managed by the Executive Agency for Small and Medium-sized Enterprises (EASME)







- To study the international markets for downstream EO applications enabling Blue Growth
 - What are the challenges where EO could be valuable?
- To identify European and international stakeholders and analyse the related value chains
 - Which capabilities are needed and are available?
- To develop an internationalisation plan
 - Steps to realise Europe's full potential in downstream Earth Observation for Blue Growth applications











Fisheries Aquaculture Offshore Wind Marine energy Coastal erosion Sea level rise Port infrastructure Port security Transport EEZ surveillance





Australia Canada Mexico Morocco South Africa Thailand United Arab Emirates Vietnam





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Fisheries	\checkmark
Aquaculture	\checkmark
Offshore Wind	×
Marine energy	×
Coastal erosion	ι,
Sea level rise	∫ ¥
Port infrastructure	٦
Port security	} ✓
Transport	J
EEZ surveillance	\checkmark





- Questions to be answered:
 - What kind of applications are needed to meet market challenges?
 - Which organisations can supply capabilities along the value chain?
- Cluster organisations are ideally suited to find the answers using their networks



- Improved management of aquaculture facilities
 - Optimise feed/growth/productivity
 - Manage risk of contamination
- Compliance & enforcement for fisheries
 - Detect instances of likely illegal (IUU) fishing
 - Direct interventions to collect evidence & enforce
- Coastal erosion & sea-level rise
 - Monitor trends in sensitive coastal areas
 - Manage risks and socio-economic impacts
- Weather and metocean forecasting
 - Improve efficiency of marine operations
 - Exploit new Aeolus satellite for wind measurement



- 4.7 million Tons of biomass per year
- Dots indicate level of IUU fishing per country as % of total catch
- Bars indicate % of IUU by foreign vessels
- Recommendations to African Union include:
 - Develop a detailed IUU Strategy and Action Plan for Africa
 - Explore the cost effectiveness of using regionalised vessel detection systems.

Report for African Union (2016) by Univ of Cape Town and OLSPS. Data based on Zeller and Pauly (2015)



10 Blue Belt: Limitations of SAR and AIS

- Circumstantial evidence only can't lacksquarebe used in isolation
- Limitations on vessel size and \bullet construction
- Icebergs and environmental factors lacksquare
- Cost
- Real-time response
- AIS spoofing and jamming lacksquare







Other technologies: Blue Belt Approach

Technology Focus:

- Drones
- Passive acoustics

Integrated approach:

• Technology supported by Earth Observations and at-sea assets

Legacy

Long term impact







- Blue Growth challenges present major opportunities for novel satellite applications
 - Improve aquaculture productivity to meet demand for seafood
 - Tackle IUU fishing to improve resource sustainability
 - Develop flood risk management tools to combat sea-level rise
 - Enhance metocean forecasting for efficient marine operations
- These solutions need expertise along the full value chain
 - Broaden awareness among capable SMEs to build consortia
 - Collaborate with leading research teams to advance the data resources, models and data analytics
- SpaceWave Phase 2 aims to:
 - Identify key customers/users in selected international markets
 - Build channels to market for businesses offering solutions
 - Expand network of organisations needed to deliver and maintain these solutions



Recommendations



- Assemble public-private partnerships interested to implement innovative solutions in one or more of the priority domains
 - Aquaculture facility management service for operators
 - IUU fishing solutions (risk identification, evidence capture, enforcement) for regional government
 - Flood risk remediation tool against sea-level rise for government
 - Enhanced metocean forecasting service for vessel operators
- Discuss potential financing/support options for building and testing pilot systems
 - ESA
 - Satellite Applications Catapult and South Coast Centre of Excellence in Satellite Applications
- Use SpaceWave phase 2 to access specific international markets and customers
 - Create a robust 'pathway to impact'