

# → ATLANTIC FROM SPACE WORKSHOP

23–25 January 2019 National Oceanography Centre Southampton, UK

Atlantic Cities: Looking back to the Sea

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# Presentation

- 1. Some common challenges
- 2. Interesting points
- 3. Looking back to the Sea
- 4. Increasing the scale...
- 5. And connecting...
- 6. ...people
- 7. Conclusions
- 8. Recommendations



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The Atlantic cause must be, before anything else, a voluntary action to transform a geography, the geography of Western Europe, in an economic unit and a human set

**Xavier Gizard** 

# Some common challenges

- a) Climate change in the Atlantic context acidification, floods, explosive storms, accountability
- b) A changing demography altering balance : Jobs, tourism, mobility, ageing
- c) A complex geographical position between the blue banana and the rest of the world
- d) A lack of contactability (star design of transport systems)

- a) Frequently awardees of EU prizes for cities or similar
- b) Entrepreneurial attitude, no matter the size
- c) Serial Networkers
- d) The Ways of Saint James as backbones
- e) Celtic, but not only

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As from the late 70's and the 80's, Atlantic Cities have been working to recover their waterfronts and make them the pillars of their renewed development strategies.

Some cases: Bilbao and Liverpool, but also Saint Nazaire, Porto, Lisbon, Brest, Avilés and more recently A Coruña, Las Palmas or Viana do Castelo.

The key idea is to overcome the "grey image" of a "dirty" port, through a blue sustainable strategy.

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Defending and creating structured cooperation through EU instruments

- 1) The INTERREG ATLANTIC AREA (late nineties)
- 2) The Maritime Atlantic Strategy (2009 onwards)
- 3) An Atlantic "full" macro-region

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- 1) "Cities for Cooperation" platform
- 2) Expert position before EU institutions
- 3) The prospective study on post 2020 for Atlantic Cities
- 4) The proposal for a consistent Atlantic corridor TEN T

# (as per the corridor)



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# Several initiatives intend to enhance participation and ownership

- 1) She4Sea
- 2) Atlantic Futures
- 3) ATBrand
- 4) AYCH
- (...)

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- 1) Cities in constant evolution before a complex context
- 2) "Port" condition evolved from an obstacle to a strength
- 3) The Atlantic is a cooperative environment where
- 4) Citizens are at the center

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- The particular issues around Atlantic Cities must be part of any strategy (80% of population expected to live in cities)
- 2) Their port condition is not the only factor : the key word is connexion
- 3) Scale and synergies are major lever
- 4) Success depends on how well citizens are involved



# Thank you

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