

# **Earth Observation Science for Society**

Rune Floberghagen, Head Science, Applications and Climate Department

28 March 2024, Frascati (RM), Italy

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## **Earth Observation Science for Society**



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EO Science for Society Info Day 2024 (FutureEO-1 Segment 2 Block 4)

## **Earth Observation Science for Society**

Diego Fernandez, Giuseppe Ottavianelli, Gordon Campbell, Guenther Landgraf, Olivier Arino, Inge Jonckheere, Giuseppe Borghi\*, Lea Civetta, and all team *Green Solutions Division*, *Φ-lab Division* \*

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### **Programme Agenda**



| 09:30-09:40 | Welcome and Introduction                     |
|-------------|--|
| 09:40-09:50 | <b>EO Science for Society – Introduction</b> |
| 09:50-10:20 | a. Science                                   |
| 10:20-10:50 | b. Applications                              |
| 10:50-11:20 | c. Industrial Competitiveness                |
| 11:20-11:35 | Q & A  |
| 11:35-11:50 | Coffee break                                 |
| 11:50-12:20 | d. Digital Innovation                        |
| 12:20-12:35 | e. SUP                                       |
| 12:35-12:50 | f. Open Call                                 |
| 12:50-13:05 | g. Foresight                                 |
| 13:05-13:20 | Q & A  |
| 13:20-13:30 | Closure                                      |

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#### House rules for Webex Webinar Platform



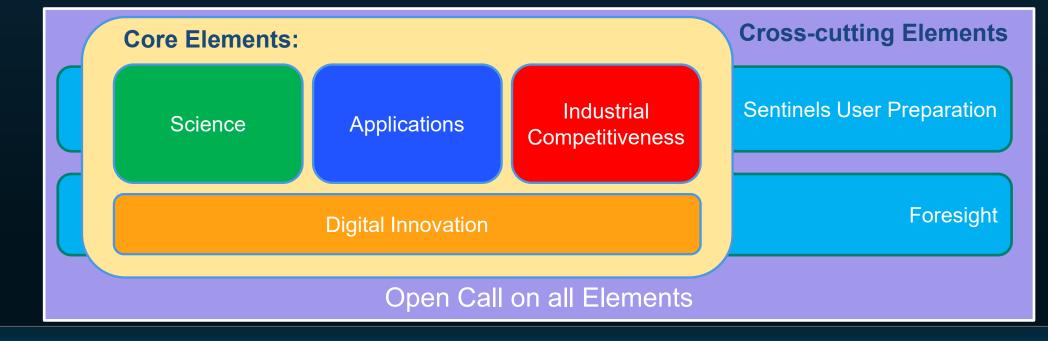
- > Use your full first and last name and your affiliation when accessing. Do not use nicknames
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## **Block 4 – EO Science for Society**



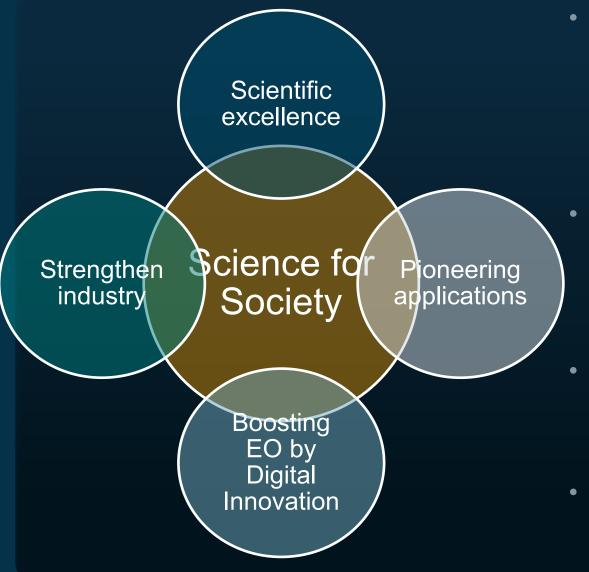
To maximise the impact of European EO assets on society and fostering European competitiveness in exploitation of all EO missions. The programme element: articulated through

- 4 Core Elements from science to operations by scientific excellence, pioneering novel applications, growing the downstream sector, leveraging on latest digital innovation and ICT solution, enabling fast responses and addressing specific regional priorities.
- Supported by 2 Cross-cutting elements, Foresight exploring the potential of emerging and disruptive technologies and Sentinel User Preparation (SUP) preparing for upcoming Sentinels expansion and New Generation.
- The permanently Open Call providing innovative proposals in all Core and Cross Cutting elements



### Block 4 – EO Science for Society: Core Elements





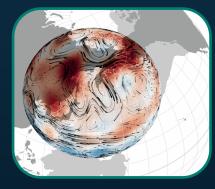
- Deliver scientific excellence in EO, maximizing scientific impact of European EO capabilities and advancing our fundamental understanding of the Earth and system in close collaboration with EC (DG-RTD) Horizon Europe.
  - **Pioneer EO applications** and solutions to support international/European policies on environment and sustainable development, with the pro-active involvement of stakeholders and end-users.
- Strengthen European EO industry competitiveness through integration of new technologies, stimulating innovative approaches to open new market opportunities.
- Making full leverage of ICT advances ensuring competitive R&D cycle generating EO-derived information in an agile and rapid innovation process.

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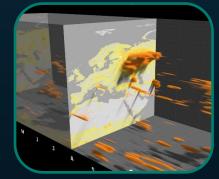
## Block 4 – EO Science for Society: Activities Principles



- Driven by major scientific challenges, societal needs and global environmental and development agendas to deliver maximum public good;
- Respond to needs and recommendations of scientific and operational user communities and downstream industries, (systematic consultation and participation in co-design, implementation and assessment);
- Complement, seed, cross-fertilize and enrich relevant activities of ESA MS national programmes, Horizon Europe, DestinE and Copernicus;
- Enhance and accelerate using latest Digital Innovation such as AI powered Open platforms, Data Cubes, Cloud Computing, Big Data analysis, Open Science and Citizen science.







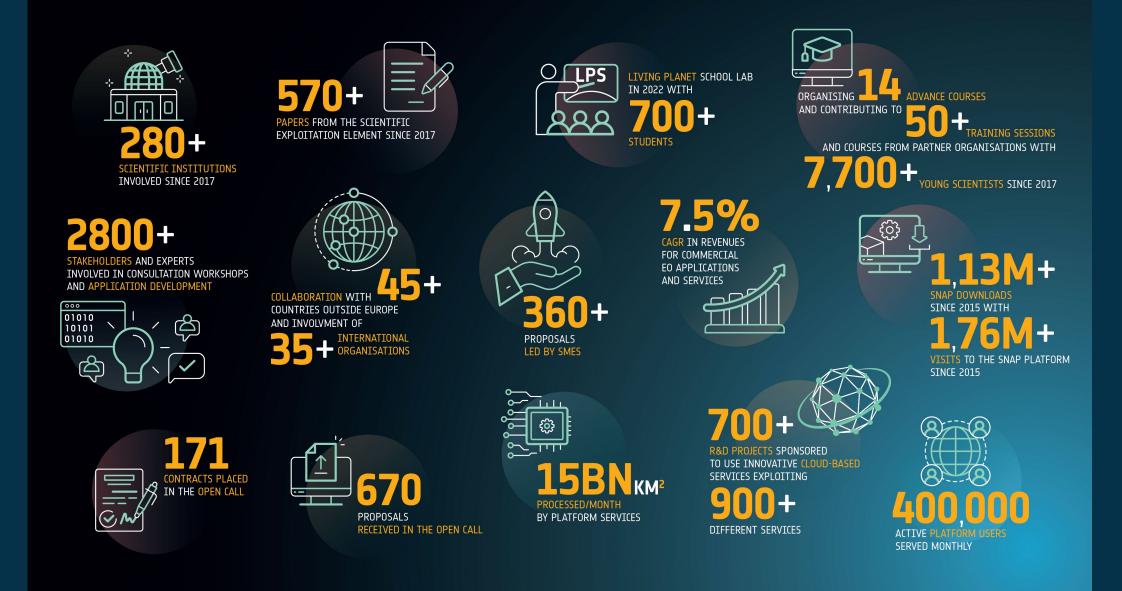






## **Block 4 - EO Science for Society – KEY RESULTS**





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> 400 participants from 29 different countries





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