ITC My Farm Platform

- Developed in the scope of the ENVISION project
- Optimization and digitalization of farming based on Satellite data
- Using The Copernicus SENTINEL-2 constellation
- Sentinel hub cloud API for acquiring satellite data
- Access to Sentinel hub sponsored by ESA (European Space



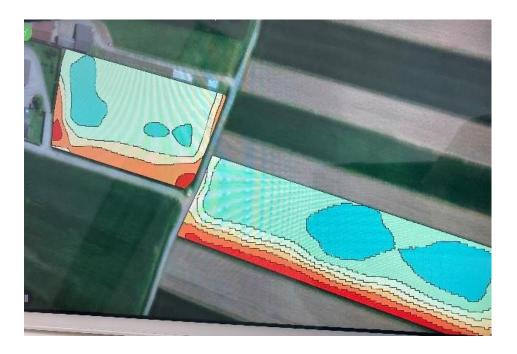
ITC





ITC My Farm Platform

- Continuous and systematic monitoring of agricultural land
- Cultivated crop type maps
- Vegetation status
- Crop growth



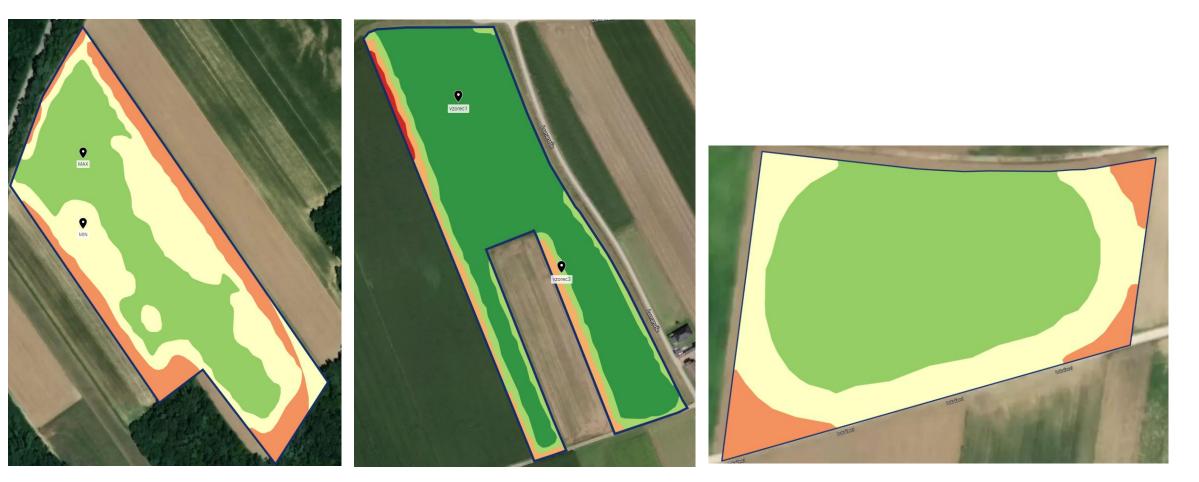
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My Farm – targeted fertilizing

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Smart fertilizing based on zones created using NDVI index from satellite data





My Farm – optimization of harvesting

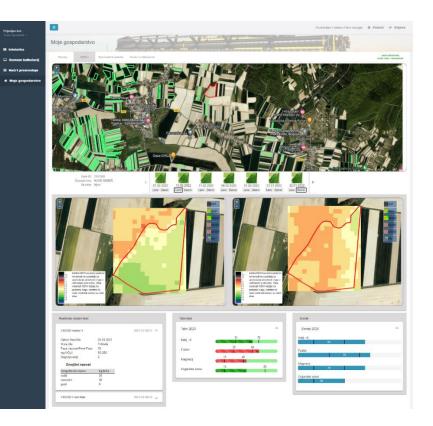
Optimization of harvesting time based on GNDVI data





ITC My Farm Platform

- OUTCOMES & BENEFITS
- Improved and optimized workflow on farms
- Reduced GHG emissions due to reduced usage of fertilizers
- Optimized farm economy



ITC

