

SPACE & OCEAN: NEW ECONOMIC FRONTIERS?

Claire Jolly
Head, Innovation Policies for Space and Oceans (IPSO) Unit
Directorate for Science, Technology and Innovation
Organisation for Economic Co-operation and Development
(OECD)

Claire.Jolly@oecd.org





Space and Ocean Today...

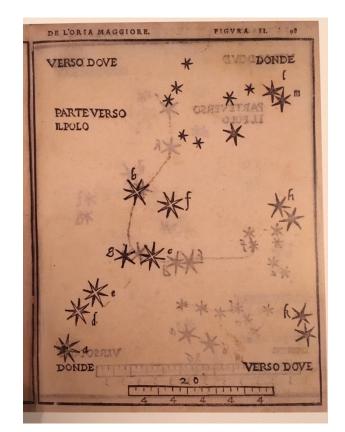




But this all started by mapping the stars...

what ordre shall f observe, for then there is no shadowe, which will do pleasure. Philo. Therfore wyth some Quadrat, Astrolabe, or Ptolomæus ruler (the fation of whiche f do here place, and the makinge you shall finde amonge th'other Instrumentes) and marke what hys





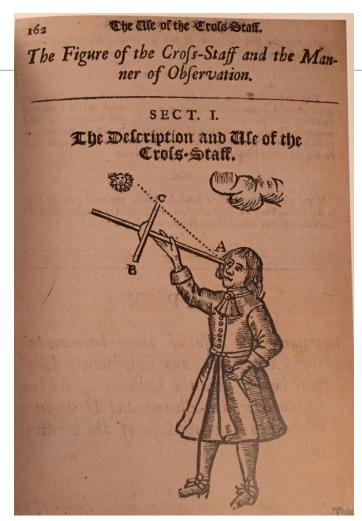
Pedro de Medina (1555), L'Arte del Navigar

William Cunnigham (1559), The Cosmographical,



Space and Ocean...



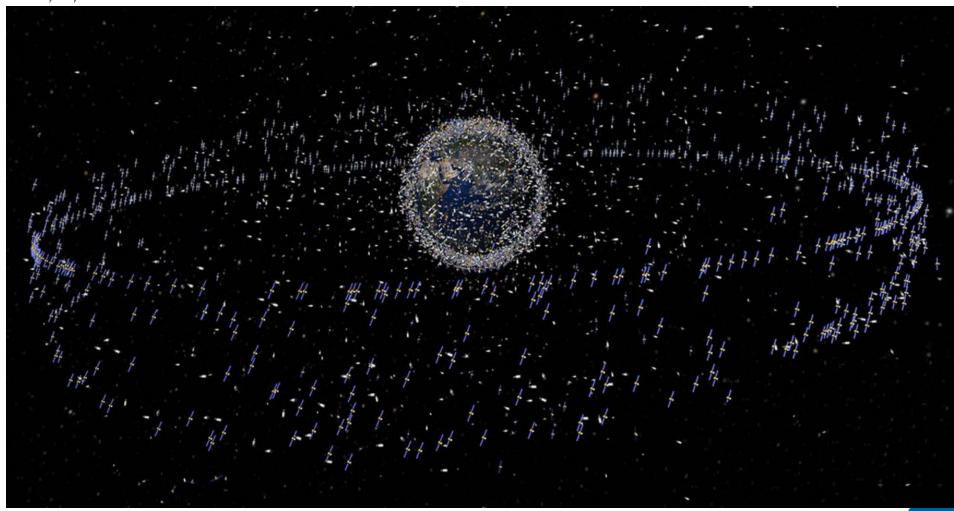


John Selller (1694), Practical Navigation An Introduction to the Whole Art

Fra Mauro da Firenze (1534), Sphera Volgare Novamente Tradotta



Today's space economy: Around USD 280 billion



...With a transformation of the sector



Ocean-based industries' value-added to double (from USD 1.5 to 3 trillion) by 2030





Dredging

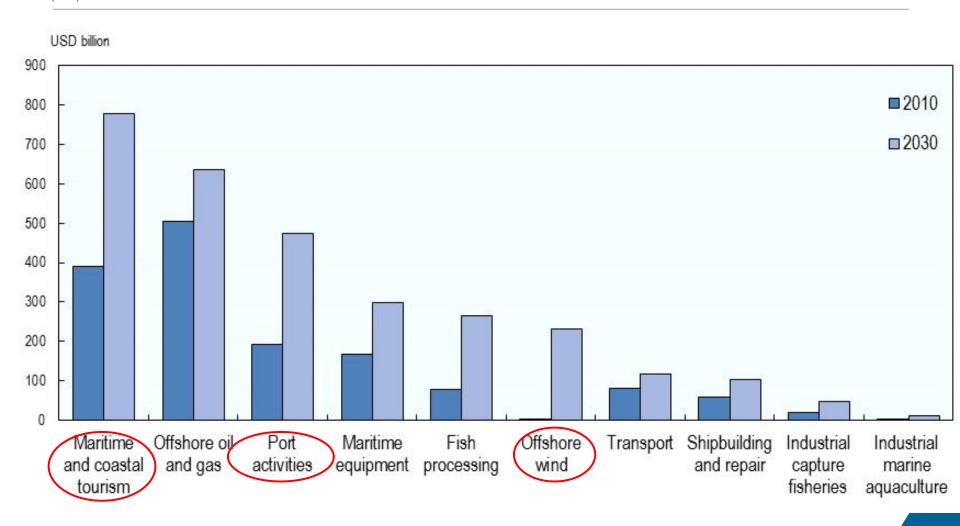
Vibrant ocean-based industries

Established	Emerging
ocean-based industries	ocean-based industries
Industrial capture fisheries <	Industrial marine aquaculture
Industrial seafood processing	Deep- and ultra-deep water oil and gas
Shipping	Offshore wind energy
Port activities	Ocean renewable energy
Shipbuilding	Marine and seabed mining
Offshore oil and gas (shallow water)	Maritime safety and surveillance
Marine manufacturing and construction	Marine biotechnology
Maritime and coastal tourism	High-tech marine products and services
Marine business services	Others
Marine R&D and education	

Source: OECD (2016), The Ocean Economy in 2030, OECD Publishing.



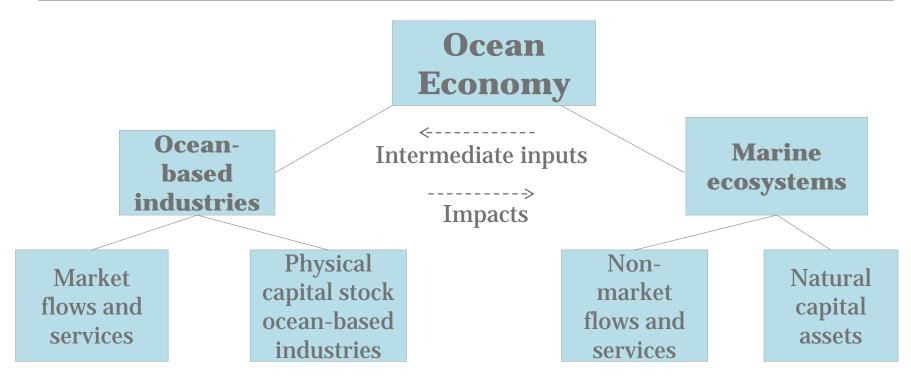
Ocean-based industries' value-added to double (from USD 1.5 to 3 trillion) by 2030



Source: OECD (2016), The Ocean Economy in 2030, OECD Publishing.



Today's Ocean Economy: An Interactive, Interdependent System

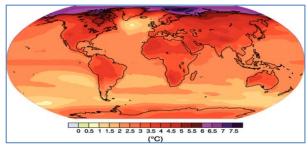


Source: OECD (2016), The Ocean Economy in 2030, OECD Publishing.



... "business-as-usual growth of economic activities in the ocean is not an option for the future"

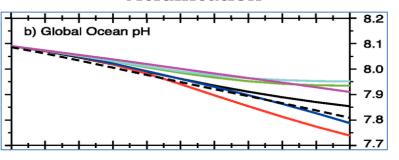
Climate



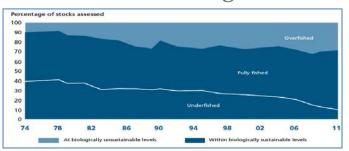
Pollution



Acidification



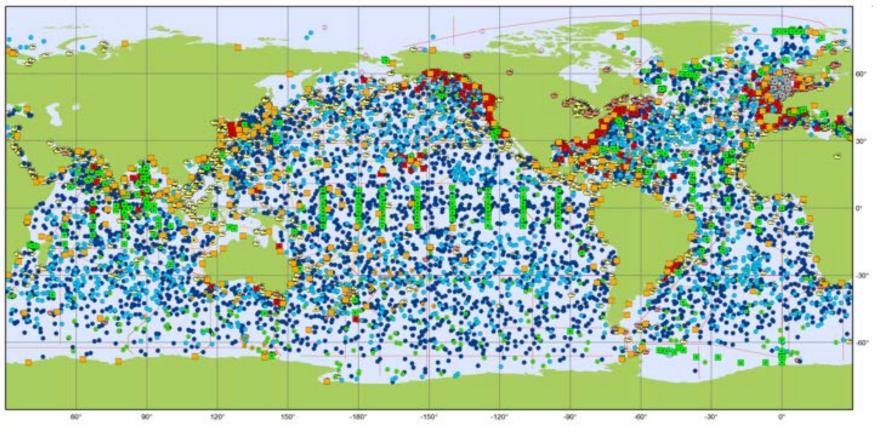
Overfishing



We need to know more!



Global Ocean Observing System: Operational and funding sustainability







Disruptive innovations that fundamentally shift knowledge acquisition and industry practices...

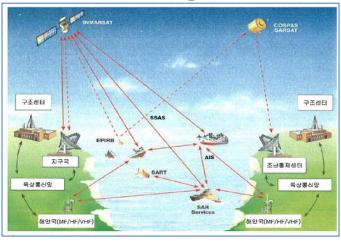
Tomorrow's intelligent ship



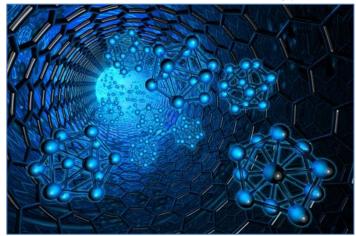
Subsea robotics



E-navigation



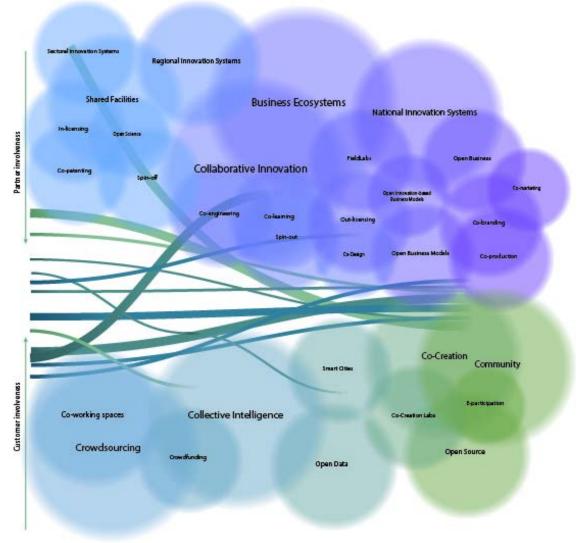
Bio- & nanotechnology



Source: Rolls-Royce, SINTEF, Subsea robotics, Society Biological Engineering.



... And emerging and new patterns of collaboration in ocean R&D appearing...



Ongoing OECD exploration of innovation networks in the ocean economy

Source: OpenInnovation.eu, 2017



New OECD report on the Ocean Economy (Launch in Lisbon, on 14 Feb. 2019)



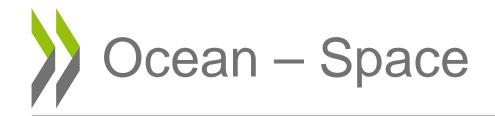
Rethinking Innovation for a Sustainable Ocean Economy





Three areas for action based on a number of in-depth case studies:

- approaches that could produce win-win outcomes for ocean business and the ocean environment across a range of marine and maritime applications;
- the creation of ocean-economy innovation networks;
- new initiatives to improve measurement of the ocean economy.



- New Economic frontiers?
 - Numerous challenges but also opportunities
 - Still a need to reinforce the links between the space and marine/maritime communities...

 Improved ocean management and governance –including in the Atlantic– require ever more science... and adequate sustained observing tools



